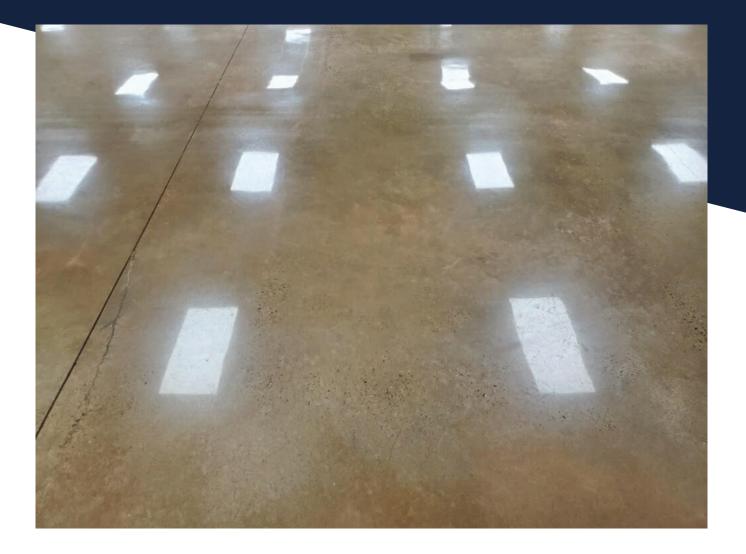




Concrete Floor Maintenance Misconceptions

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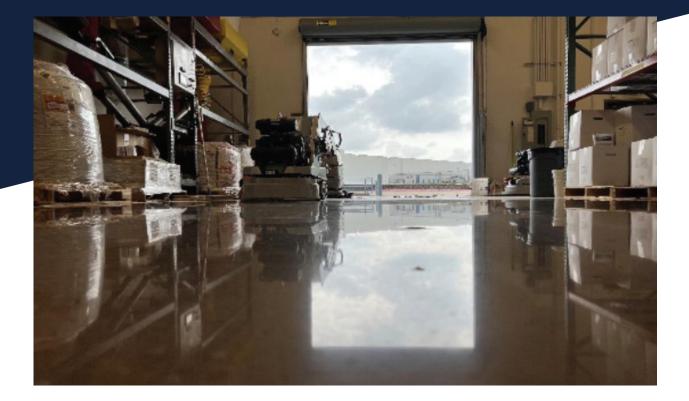
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Introduction

Concrete floors are becoming one of the most popular floor types for facilities due to their durability, cost-effectiveness and aesthetic appeal. However, maintaining their appearance and functionality requires proper care and knowledge. Unfortunately, numerous misconceptions about floor care can lead to unnecessary damage, added cost and reduced lifespan. Whether choosing the right products or establishing an effective cleaning routine, understanding the facts about polished concrete floor care can help you avoid mistakes.





Misconception 1: All Floor Cleaners are Created Equal

Not all cleaners are suitable for polished concrete. Certain cleaners can chemically react with the concrete, creating etching and pitting, which deteriorates overall floor aesthetics and can damage floors. To prevent these harmful reactions and avoid costly damage, it's essential to understand the chemical composition of your cleaner and how it can react on your concrete floors.

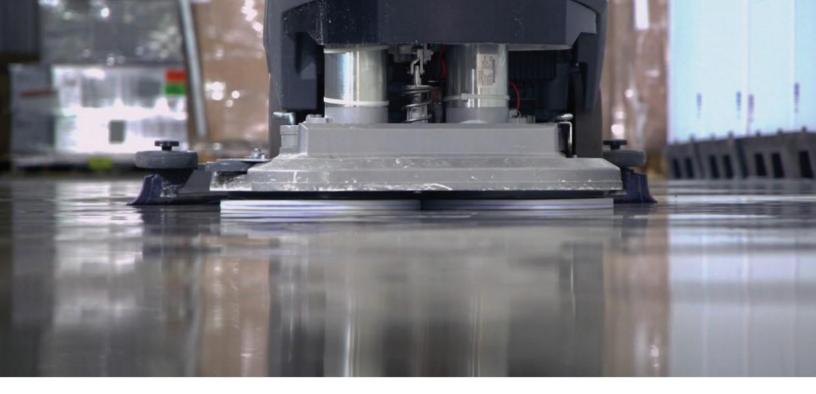
The Ameripolish Rejuvenating Cleaner is a pH-neutral formula designed to be a multipurpose daily cleaner. Free from harsh chemicals, it contains densifying and stain-resistance properties to extend the longevity of your floor while you are cleaning. It also prevents buildup on the surface, ensuring long-lasting cleanliness. Its versatility makes it an excellent solution for various flooring types, including vinyl tile, ceramic tile, terrazzo, wood and composite materials.



Misconception 2: Mopping with Water is Enough to Clean Polished Concrete Floors

While water can remove surface-level dirt, it's ineffective at eliminating oils, greases and embedded contaminants. Using a mop and water often leaves these residues behind, which can accumulate and dull the floor over time. Additionally, mopping can cause you to spread contaminants from one area to another, compromising cleanliness. Opt for an automated scrubber paired with the appropriate cleaning chemicals and maintenance pads to ensure thorough cleaning. This method effectively removes contaminants and allows you to clean large areas more efficiently.

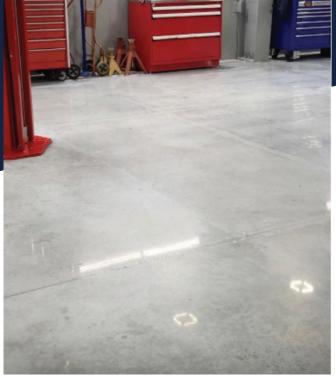




Misconception 3: Polished Concrete Floors Don't Require Regular Maintenance

Regular maintenance is essential to preserve the polished look and protect the concrete from wear and tear. Polished concrete is not maintenance-free, but it is low maintenance. Establishing a consistent cleaning and maintenance schedule with the proper chemicals and tools is key to preventing dulling and damage.

The Ameripolish SmartFloor[™] Maintenance System is a daily maintenance system that provides a high-aesthetic floor and an easy way to maintain polished concrete floors. It's engineered to work on concrete floors with no topical coating, floors protected by Ameripolish[®] SR2 or other penetrating stain protection agents and floors with no stain protection at all.



Misconception 4: Sealing Polished Concrete is Unnecessary

Sealing provides an additional form of protection against stains, spills and abrasion, especially in high-traffic areas. Skipping this step can lead to premature wear and costly repairs. Properly sealed floors are more durable and easier to clean and maintain over time. Without a sealant, water and debris can seep into the concrete over time, leading to significant and costly damage. Penetrating sealers are most durable because they penetrate deep into the surface, forming a durable barrier against water, oil and other contaminants. Sealing is a simple yet critical step in preserving the longevity and appearance of your floors.

Understanding the proper steps for maintaining your polished concrete floors is crucial. Using the wrong products or neglecting regular maintenance can lead to increased wear and tear, ultimately resulting in higher repair or replacement costs. By debunking these common maintenance misconceptions, you can create a more effective care plan for your floors. Proper maintenance not only improves the longevity of your polished concrete floors but also helps ensure they continue to look their best for years to come.

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